



## OPSM Eye Hub (Luxottica)

### Project Description

OPSM Eye Hub is the first concept store in Australia to offer bespoke, high quality eye care in the one facility.

The project covers some 1,600 sqm of prime retail space for new eyewear, optometrist services and support services. It is both innovative and unprecedented, combining cutting edge design, technology and customer amenities in a sustainable and beautiful fashion.

Works included major structural changes, massive services alterations, specialty lighting, themed optometry rooms, acoustic veneered ceilings, new HVAC system, complex control systems, numerous bulkheads, superb display joinery, simulation rooms for user testing, video walls, mirror touch screens, child zone, balustrading, external louvres, carpark refurbishment, living 'green' wall and significant graphics and signage packages.

An outstanding project in scale and complexity, it was delivered on time to rave reviews and was featured in various media publications.

### Project Features

- Major structural changes
- Upgrade to services
- High end joinery
- Specialist lighting
- Themed optometry rooms
- Acoustic veneered ceilings
- MBA Award winner

### Project Size

1,600sqm

### Program

12 weeks

### Award list

2011 Winner  
MBA (VIC)  
Best Office Fitout

