

OPSM Eye Hub (Luxottica)

Hawthorn, VIC

CLIENT	OPSM (Luxottica)
PROJECT SIZE	1,600sqm
PROJECT LENGTH	12 weeks
YEAR COMPLETED	2011

PROJECT FEATURES

Major structural changes

Upgrade to services

High end joinery

Specialist lighting

Themed optometry rooms

Acoustic veneered ceilings

2011 Winner, MBA (VIC), Best Office Fitout



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The project covers some 1,600sqm of prime retail space for new eyewear, optometrist services and support services. It is both innovative and unprecedented, combining cutting edge design, technology and customer amenities in a sustainable and beautiful fashion.

Works included major structural changes, massive services alterations, specialty lighting, themed optometry rooms, acoustic veneered ceilings, new HVAC system, complex control systems, numerous bulkheads, superb display joinery, simulation rooms for user testing, video walls, mirror touch screens, child zone, balustrading, external louvres, carpark

refurbishment, living 'green' wall and significant graphics and signage packages.

An outstanding project in scale and complexity, it was delivered on time to rave reviews and was featured in various media publications.