

Clemenger

200 Adelaide Street, Brisbane

CLIENT	Clemenger
PROJECT SIZE	1,200sqm
PROJECT LENGTH	3 weeks
YEAR COMPLETED	2015

PROJECT FEATURES

Very compressed design and construction programme (14 weeks total – 7 weeks design + 7 weeks construction)

Restrictions on allowable works due to Heritage Building environment

Finishes specification varied across 3 separate company areas

Acoustic isolation of each tenancy designed and constructed with challenges posed by air conditioning and heritage issues

Intensive value management and engineering throughout the project as design process was very restricted by time



FDC were engaged via a negotiated Construction Management agreement to deliver the new Brisbane Office for the Clemenger Group.

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The Clemenger Group Limited is the holding company of a group of companies involved in advertising and marketing communications throughout Australia and New Zealand. Clemenger and their subsidiaries operate across the marketing services spectrum with specialist companies offering clients best-of-category expertise in various disciplines.

The feature of this project was the very compressed timeframe in which to manage design from concept to construction, budgets and value management across 3 separate but inter-related business groups with a number of different operational requirements and budgets.

FDC assisted the client representative; Spitfire Control in managing stakeholder input with the additional challenges of a very limited budget as well as the restrictions on construction that are inherent in heritage buildings.

FDC is proud to have delivered this project in conjunction with Geyer Design and services consultant BSE.